

Senior Project PowerPoint Rubric

Student Name:

Required Components	Performance Level				S *	W **
	Advanced (10-9)	Proficient (8-7)	Basic (6)	Below Basic (5) (0 represents missing components)		
Mechanics: 10%	-The text is clearly written with no errors in grammar, capitalization, punctuation, and spelling.	-The text is clearly written with little or no editing required for grammar, punctuation, and spelling.	-Spelling, punctuation, and grammar errors distract or impair readability. -3 or more errors.	-Errors in spelling, capitalization, punctuation, usage and grammar repeatedly distract the reader and major editing and revision is required. -5 or more errors.		1
Text Elements: 15%	-The fonts are easy-to-read and point size varies appropriately for headings and text. -Use of italics, bold, and indentations enhances readability. -Text is appropriate in length. -The background and colors enhance the readability of the text.	-Overall the fonts are easy-to-read. -In a few places the use of fonts, italics, bold, color, busy backgrounds or long paragraphs detracts and does not enhance readability.	-Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of old or lack of appropriate indentations of text.	-The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, poor use of headings, subheadings indentations, or bold formatting.		1.5
Layout: 15%	-The layout is visually pleasing and contributes to the overall message with affective use of headings, subheadings, and white space.	-The layout is visually pleasing and appropriately uses headings, subheadings and white space.	-The layout shows some structure, but appears cluttered and busy, has too much white space or uses a distracting background.	-The layout is cluttered, confusing, and does not use spacing, headings and subheadings to enhance the readability.		1.5
Media Elements: 15%	-The media elements assist in presenting an overall theme and enhance understanding of concept, ideas and relationships. Images are proper size and resolution. -There is a consistent visual theme.	-The media elements visually depict material and assist the audience in understanding the flow of information or content. -Images are proper size and resolution.	-Some of media elements seem unrelated to the topic/theme and do not enhance the overall concepts. -Images are too large / small in size. -Images are poorly cropped or the color/resolution is fuzzy.	-The media elements are unrelated to the content. -Media elements do not enhance understanding of the content, or are distracting decorations that create a busy feeling and detract from the content.		1.5
Organization: 15%	-The sequence of ideas and supporting information is logical and progresses smoothly from one idea to the next.	-The sequence of ideas and supporting information is logical.	-The sequence of ideas and supporting information is somewhat logical.	-The sequence of ideas and supporting information is not logical.		1.5
Citations: 10%	-Sources of information, photos and graphics are properly cited.	-Most sources of information, photos and graphics are properly cited.	-Sometimes copyright guidelines are followed. -Some information, photos and graphics are not properly cited.	-Sources of information, photos and graphics are not properly cited.		1
Key Components: 20% -Introduction -Policy Identification and Explanation -Policy History and Background -Current Situation (including data) -Differing Viewpoints -Policy Recommendation -Graphical support -Conclusion	-All key components are covered thoroughly.	-All key components are covered.	-Some key components are missing or not complete.	-Most key components are missing or incomplete.		2

***S-Score**
****W-Weight**

Grading Explanation: Senior project will account for 25% of the second semester grade in American Government 12B.

- Research = 15% of Semester 2 Grade
- PowerPoint = 10% of Semester 2 Grade

Revised 10/5/09